



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

**Janet Attwood:** The universe essentially emerges from thought, and all of this matter around us is just precipitated thought. Ultimately, we are the source of the universe. And when we understand that power directly by experience, we can start to exercise our authority and begin to achieve more and more, create anything, know anything from within the field of our own consciousness, which ultimately is universal consciousness that runs the universe.

Our guest tonight tapped into this profound knowledge to create *The Secret*, first as a feature-length film, and then as a number one *New York Times* best-selling book. By now more than two million people have viewed the film, 3.75 million copies of the book are in print, and over 400,000 copies of the audio program have been sold.

By her own example, Rhonda Byrne has proven the power of *The Secret*. Despite her success as a film and television producer, Rhonda's life seemed to be coming apart at the seams less than three years ago. She felt she could no longer see which way was up. Yet her life changed in an instant and forever when she discovered "the secret."

Now it is her life mission to bring *The Secret* to the 99% of the people in the world who are still unaware of this amazing gift. Following a succession of traumatic events in her personal and professional life, culminating in the death of her father in 2004, Rhonda discovered a secret that continues to transform her life to this day.

Rhonda immediately put into practice what she learned. She used the secret to make the film, and later the best-selling book and audio book *The Secret*, attracting the resources she needed to have the production be an effortless, joyful odyssey. *The Secret* was launched in the spring of 2006, and even today Rhonda is not sure where some of the \$3 million budget to make the film came from.

Rhonda began film and television production in her native Australia, first at the Nine Network, and then in 1994 opening her own company called Prime Time Productions. Her background and creative genius are the keys to the simple elegance of this film and its ability to captivate people around the world.

Every step of the way Rhonda and her team used the principles of *The Secret* to open doors and line up all the details needed to complete this life-changing film. Today her vision of joy to billions is being experienced on every continent, and soon *The Secret* DVD and book will be translated into nearly 24 languages, helping the impact be felt that much more deeply by people around the world.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

Rhonda, thank you so much for being with us this evening.

**Rhonda Byrne:** Thank you, Janet. It was fascinating listening to all of that and thinking, “Oh my gosh – indeed that has been my journey.”

**Janet Attwood:** I know, and you are doing it so well for all of us to model. It’s also a joy for me to introduce one of my very best friends in the whole wide world, Marci Shimoff, who is co-hosting tonight’s interview with me.

Marci is one of the women’s faces of the best-selling non-fiction series of all time, *Chicken Soup for the Soul*. She has been a number one *New York Times* best-selling author multiple times, and is one of the stars of *The Secret*. She is absolutely the perfect person to conduct tonight’s interview.

Her latest book, *Happy for No Reason*, is coming out at the end of the year, so be sure to go learn how you can be happy for no reason by going to Marci’s website at [www.HappyForNoReason.com](http://www.HappyForNoReason.com). Now Marci, I’ll turn it over to you to conduct tonight’s interview.

**Marci Shimoff:** Thanks so much Janet. I am truly honored and delighted to be here with you and with Rhonda tonight.

Rhonda, what an amazing gift you have created with *The Secret* and given to this world. I’d like to know how it is that your passions – the things that you care most deeply about – have led you to the work that you’re doing today.

**Rhonda Byrne:** That’s a really interesting question. Up until I discovered the secret, I was truly just existing day-to-day. Life was kind of happening *to* me. Since I discovered the secret, of course, life now happens *through* me rather than *to* me.

The really wonderful thing that I’ve got to say is that everything that happened in my life leading up to my discovering this knowledge was perfectly leading me to this point in my life to be able to share this with the world. The fact that I ended up in television, radio, and all of those things – those things just happened as what appeared to be an accident.

I never had any intention to end up in television; it just kind of happened to me. Now when I look back I see how perfect it was. When I discovered this knowledge, I knew of one way that I could put it all together and deliver it to the



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

world. It's been a fascinating journey. Of course my passion now in my life is to continue to bring joy to the world. That is what is near to my heart.

**Marci Shimoff:** You certainly are doing that, Rhonda! We know from the thousands and thousands of letters that you get, that all of us get – and people who tell us that they're watching *The Secret* 30, 40, 50 to 100 times, and how it's transforming lives. You are definitely bringing joy to the world.

It's quite amazing to see how the universe really set things up perfectly to put you in the place to do this.

**Rhonda Byrne:** All I needed was the perfect set-up.

**Marci Shimoff:** You know Rhonda, it was only a year and one-half ago when you first contacted Chris and Janet, and Liz and Ric Thompson about *The Secret*. You, at that time, came to Aspen to the Transformational Leadership Council where I first got to meet you. So much has happened in this remarkably short period of time.

Would you share with the listeners the story of how *The Secret* came to be for you?

**Rhonda Byrne:** Which part of that?

**Marci Shimoff:** I think the story from the start till now would really be wonderful. People want to hear it from you. They want to hear it from the source.

**Rhonda Byrne:** I think the discovery of it was just perfect, and as time has gone on, I've come to see more clearly what happened to me on that night when I first got a glimpse of the secret.

At the time, I didn't understand as much as I know now. My whole life – 2004 was some year! Oh my goodness!

**Marci Shimoff:** It was before the light, huh?

**Rhonda Byrne:** I had such fun attracting all of these things into my life. All along the way they were happening for a very good reason. They led me to the very point where, on this particular night, what I did was I surrendered. My mind couldn't work out how to resolve all of the things in my life. I collapsed in tears.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



When my daughter handed me a copy of a book, I read it in an hour and one-half. That gave me a glimpse of the secret. There was only so much that I could absorb at that time, but that led me on a journey back through history. I just attracted my way through history – it was an extraordinary situation.

What I did then was, when I felt that I understood the whole of the secret, I went to my team a couple of months later. We had had a summer holiday break. I told my team, “We’re going to make the greatest project in history to date.” They looked at me and thought, “She’s gone totally mad! She had such a tough year last year she’s lost it.”

**Marci Shimoff:** She’s gone crazy now.

**Rhonda Byrne:** What happened over the next eight weeks is I shared with my team everything that I had come to understand. We used the secret in creating *The Secret*. Every single step of the way we embodied it – even for the name of it. I asked, “What is the perfect title for this film?” I received an inspiration of *The Secret*, and I knew it was right. I just knew! I had personal trust and faith.

The most important thing for everybody to understand is I did not have the money to make this film. I didn’t know how I was going to bring this really complex knowledge onto the screen. But with my really wonderful team, we held to the outcome. That’s all I did – I just felt the outcome with all of my heart and soul. I just felt joy going out around the world.

From feeling that joy every single day, what happened was I became the magnet. My pain became a wonderful magnet to attract everything that we needed to us.

**Marci Shimoff:** It’s amazing! I’m sure that everyone listening is so happy to hear the story from you. It’s a great story that they can relate to. You didn’t have the money – a lot of people are in similar circumstances – and your story inspires anyone.

I have to say I’ve never seen any better example of someone applying the secret than what you’ve done. That is why we see the result that we see – the proof is in the pudding here.

What are some of the other ways that you used the secret to make *The Secret*? I know you mentioned to me that you had 100% knowing – that 99% knowing wouldn’t have done it.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

**Rhonda Byrne:** You know, I wonder about that. I think I did have to know 100%, because this is a very big vision. I think I probably did need to know 100%. Even along the way when there were any kind of difficulties in terms of making the film, and money was probably the most difficult of all, the one thing that I had absolute faith and knowing in was the outcome. I truly knew it with every fiber of my being.

I knew that somehow or other a way would be made for this film to happen. Usually if things appear to go wrong or not heading in the right direction, it was usually because I was interfering in the “how.” I kind of worked that out fairly quickly, because I’d get a big bang or a big block from the universe, and I’d think, “Whoa, where did that come from? What happened?”

Then I would realize, “Oh my gosh, I’m working out the ‘how’ again.” Then I would just go back and focus on the outcome and feel the outcome. With every single element and with all of the content, I truly did not know all along the way how – even my pain – we really did live what you said in *The Secret*. We are in link with whatever state hunger placed in front of us.

We didn’t really know – we just trusted that it would all unfold perfectly. We were late to do things in the film that at the time – I’ll just give you one very quick example.

When we were in Aspen filming, we had two cameras. It was the only time that we had two cameras in all of the filming that we did. My cameraman came to me and said, “Do you want me to just set up this other camera on the side of a profile of each person? We’ve got it here, and I can just run it, and we can just film them.”

So we said, “Okay, why not.” We did that, and do you know, it was only when we got back into the editing and were starting to edit and feel our way with the film that we thought, “Oh my gosh, there are wonderful stories that teachers shared, and we could bring them to life.” To bring them to life, we needed to have that profile. Do you know that camera was on exactly the very teachers whose stories we brought to life?

It was always, all along the way, happening perfectly for us.

**Marci Shimoff:** We wouldn’t have had the great Jack Canfield scene of him looking up at his check on the ceiling if we had not had two cameras in Aspen, is that right?



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

**Rhonda Byrne:** That's right, yes. All of those things happened in Aspen. It does take faith to keep moving in a direction when you can't see everything; to keep moving and have faith when it's unknown to you. I have to tell you, it's that aspect that is the greatest joy of life, it truly is.

**Marci Shimoff:** We talked a little bit about that faith, you and I, last night. It was so powerful! I would love for you to share some of that with the listeners because that was so moving to me. Will you tell just a little bit about how it is you feel that you had that total faith?

**Rhonda Byrne:** For me, I think faith is total heart trust without knowing with your mind. I thought about it after we talked, and I thought, "How can I respond to that question with Marci, to have a fuller trust in your heart?" Your mind wants to control everything. So your mind is always wanting to know and questioning everything.

The kind of faith that I'm talking about is a faith that you hold in your heart. It's a faith you feel in your heart. You might not know how it's going to work out, but you have total faith that it is working out and is unfolding perfectly. That feeling of total faith, that feeling that you have inside you . . . oh my gosh! When you have that feeling in your heart, when you have that feeling in your body, every single thing that you need is just coming to you.

Everything is shifting – the whole universe is shifting - and you are just a magnet of that heart and that feeling. It's all just coming to you. That feeling in your heart, that beautiful feeling of trust, and knowing that everything is just fine even though you can't see the whole picture – let me tell you, that feeling is so beautiful! It's a feeling of total relief.

**Marci Shimoff:** That's beautiful. You also spoke about the words, "I am", and how in the beginning you would find yourself saying things that you quickly caught on to shifting. Will you tell people about that?

**Rhonda Byrne:** This is one of the things that I loved about the greats that I read throughout history, and certainly some of the wonderful teachers today speak of it as well. It was a very big thing with the greats, and a very big thing going back thousands of years in history – the words "I am."

It took me a long time to do it. I kept reading these things and I didn't really get it. But now, of course, I do. If you just become aware of every time you say the



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

words “I am,” and you just listen to what you are saying, because when you say “I am” you are actually stating something you believe with all your heart and soul.

You want to take notice of when you say “I am,” because you are really declaring it, you’re really stating it as a fact. That’s what you are going to create. If you do say “I am broke” – oh my gosh, you’re declaring it, you’re believing it, and you’re stating it with all of your might. Therefore through the law of attraction, the universe must respond to you and you will keep creating a life of that.

What I found for me, and I’ll always refer to myself, I found that I listen to myself if I began to say something about “I am this” – and I would think, “Whoa, Rhonda! Hang on a minute. Is that what you want?” Sometimes even now I’ll go to say, “I am so tired”, and I’ll go, “Whoa! No! I don’t want to be that” – not unless I’m about to climb into bed. I’m feeling that at the beginning of the day. So then I will stop and think, “I have lots of energy.” I will then begin to feel all the energy that I have and begin to feel the joy and the happiness within me.

As you notice, as I’m speaking with you I’m talking a lot about feeling. It is a vital, vital part – your thoughts and your feelings are what are creating your life, your thoughts and your feelings.

**Marci Shimoff:** I so appreciate how you’ve brought the feeling aspect so clearly out there. I think that there have been a lot of people in the past who have spoken about the thinking aspect, but you’ve really brought in the feeling aspect so powerfully.

**Rhonda Byrne:** I would say about positive thinking – I’ve noticed that a couple of people mention that, and I think that’s fine if that’s what they take out of *The Secret*. Each person takes out of it what is perfect for them. It is a very intimate experience between the person and the film. Whatever they take from the film is what is perfect for them.

Positive thinking, for me, is more on focusing – using your mind as a tool. It’s just like your legs, to use it as a tool to focus on what it is that you want. We all want different things. We want what feels good to us. We are the only ones who know. We’re the ones who choose for us. What feels good to me may not feel good to somebody else.

So one of the most important things to me is that *The Secret* completely empowers every single person to choose for themselves what feels good for them, to trust in themselves, and to choose for themselves, to know they are the expert



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

of themselves, and nobody else is the expert of them. They are the expert, and they can really tell by the way that they're feeling what is good for them.

**Marci Shimoff:** That's great, Rhonda! Earlier you mentioned that you had challenges. Challenges came up in doing the film. Many people have challenges in going after what's right for them. How would you recommend to our listeners that they deal with the challenges they face as they apply the law of attraction or *The Secret* in their own lives?

**Rhonda Byrne:** One of the first things is to take responsibility for your life. If something appears to you as a challenge, you've got to know that you created it. You may have created it by default, but you created it. One of the things that I think we do as a challenge comes along and we look at it as something separate from us, and we go, "Whoa, whoa, whoa – that person did that", or "How did this happen?"

If you do look at something that appears as a challenge and just ask yourself, "How did I create that?" and know that you can change it in a moment – you really can. You can change it in a moment. You can decide, "Well, it doesn't really matter how I created it, but I don't want that. This is what I want and I'm going to think and feel my way to this."

Every challenge truly is a gift. It's just showing you something that you didn't realize was inside of you. It's a beautiful, beautiful gift.

**Marci Shimoff:** So you would look for the gift in that challenge?

**Rhonda Byrne:** I know it's a gift. That's the thing – I know it's a gift!

**Marci Shimoff:** So you didn't have to look too hard?

**Rhonda Byrne:** I know it's a gift. I just decided. I'm creating my reality, so if a challenge comes along I would say, "This is a gift, what is it?" I would transform it into a gift and it would *become* a gift. The biggest challenge for me in making the film was money. The thing is, that was a challenge for me because that was something I had inside of me that kept manifesting on the outside of me. I knew that!

The difficulty was money, because this film cost a whole lot of money. I not only started with nothing, I started behind nothing – from less than nothing. So all along the way when things would come along and I didn't have enough money to





**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

keep going, I knew that this was me. I took total responsibility for it. I would walk outside and I would take big breaths, I would look at the air and I would say, “There’s abundance – come on, Rhonda, feel it!”

I knew it was something that was inside of me. That was probably the biggest journey for me within *The Secret*, because it was costing a lot of money. I kind of saw the money as a little bit of a hurdle. I did some great things.

The moment I was late money would just magically come; and then other times when I felt pinched without it, it would create a whole lot more pressure around me. I kind of had to live through my worst fear, which is to let go of the money.

**Marci Shimoff:** Did you find any tricks for helping and letting go?

**Rhonda Byrne:** I did, because I knew I needed to feel good about money. But if you don’t have enough, you don’t feel good about it, you really don’t. I tried everything, because I wanted to learn what the things that worked really well were, and how I could share those things with people.

I tried everything. I would put money on my mirrors, and I would put money everywhere. I would write out checks for myself and do all of those things. One of the biggest things for me that I did was when I needed money to pay my bills more than anything, I withdrew some money and I actually gave it away to strangers in the street.

That was really one of the most incredible experiences in my life. I shifted myself from not feeling good about money to feeling really wonderful about money. That was something that worked for me. Everybody is different. I’m not suggesting to people that that’s the way they go about it, but it worked for me. It made me feel better about money. When I needed it so much – and you can’t need it – that’s the whole problem. Needing it takes it away.

I want to share something about that with you that I discovered which may help people. When I needed it, I took some out and I could feel inside my stomach, the knot inside my stomach as I took it out of the ATM. Then I just held it in my hand and I walked down the street, and I decided that I was just going to hand money to total strangers and just feel it.

Do you know, as I walked down the street all I wanted to do was hand it to every single person. I looked every person in the face and I saw how beautiful they all were, and I wanted to give it to everybody. I walked down the street with my eyes



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

full of tears really looking at how beautiful human beings are. Then just through an inspiration, I would hand some money to people.

Do you know, I forgot entirely about needing any money. I felt such joy within me, just surprising somebody in their day – just a total stranger coming up and handing them something. It wasn't much money, it really wasn't. But the experience of giving money to a stranger, giving something that I needed so much myself, completely changed the way I felt about money. It was really, really wonderful.

I did lots of different things, but that was a really wonderful thing. It could be one dollar, you know? But there's something so wonderful about giving something when somebody least expects it.

**Marci Shimoff:** What is so inspiring about this, Rhonda – and thank you for sharing that story, it's so inspiring – is that you really did live these principles as you were making this film. It's so clear. Everybody out there is loving, I'm sure, getting to hear how you went through the same processes that they are going through in applying the law of attraction and the secret.

I know that you even offer on your website, and I'll tell all the listeners that the website is [www.TheSecret.tv](http://www.TheSecret.tv). People can get a copy of the DVD of *The Secret* there. They can also sign up for weekly Secret Scrolls that offer a lot of the wonderful tools as a gift to people. Is that right, Rhonda?

**Rhonda Byrne:** That's right, yes. When I feel inspired, I will just sit at my computer and write something for people. Then we just send that out through the Secret Scrolls, and it's just more insights to *The Secret* and more inspirations that I feel, things for people to choose for them. It's the same with all of these things that I'm sharing with you today.

It's up to each person to choose for themselves what feels good to them in their heart, and then leave the rest go, because they know better for themselves than anybody else. They have a wonderful imagination. You have your own feelings and you know what is best for you. Just feel your way! Feel the love in your heart and feel your way, and life will just completely transform for you.

**Marci Shimoff:** You're telling people to listen to their own inner wisdom and their own inner authority, to let love and their hearts lead the way, is that right?

**Rhonda Byrne:** Yes, that's what I'm saying. The mind is really something so



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

wonderful to decide to focus it like a laser beam. You can focus your mind like a laser beam on what you're wanting, and then feel everything – feel what you're wanting to create in your life. Your mind is just really so great. Just totally focus, focus, focus, and use your mind to decide you're going to feel it as well.

It is feeling as well as thinking – that's the thing. Do you know something, Marci? Everybody here is getting the secret thing, all of the stories that are coming to us. All of those people know that they're doing that. That's how they are changing their lives. They're including gratitude in every single day. They're feeling, they're deciding to be happy now. They are feeling happy about everything that they can create.

It's a feeling so wonderful that they have this incredible power within them to create their lives the way that they want to. Everybody is understanding that – really, they are. For those who don't feel this is right for them, that is very good too. The most important thing is that you have the freedom to choose for you whatever you want for you.

**Marci Shimoff:** Beautiful! Most people understand when someone like Bill Gates or Warren Buffet takes a substantial portion of their wealth and donates it to improve conditions in the world. What most people don't know is that even before *The Secret* had made any money, you were already giving away millions – not thousands, but millions - of DVD's so that people in Africa and other parts of the world could have access to *The Secret*.

You've somewhat explained it – but why were you giving away your profits before you'd even made them? What was the relationship for you between the law of attraction and giving in this way that you gave all the DVD's to people throughout the world?

**Rhonda Byrne:** Even though we were nowhere near any kind of profit, because the film cost a lot of money, and then to keep going to release it to the world and maintaining the team was costing a whole lot of money as well. However, when we released the film, within a very short time letters were pouring into us and I was seeing the intention that I had held in my heart – I was seeing it realized.

Even though we were not in profit, that didn't matter. We wanted to give back – give back for the joy that was being received. Marci, I truly believe anybody will do that when they experience what I experienced. It wasn't a decision, we couldn't stop ourselves. It was just an automatic thing to do. We continue in that way



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



today.

But I want you to know something. The giving that we did – the ones who benefit the most from that giving is us, because the joy for us to give is indescribable. It really is. That's just the most beautiful part of being a part of this. Being a part of *The Secret* is to give. You can't be in that place until you have totally filled yourself up with love, until you are totally overflowing yourself. You have nothing to give before that.

I had filled myself. I was full and overflowing, so it was just a natural thing to give. The most important thing is to attend to you first and follow your joy and the love inside of you, and then giving just comes as a natural part of life.

**Marci Shimoff:** Beautiful – that's really wonderful, Rhonda. I love that! In my experience, so many people who have known and used the law of attraction not only enjoy great success in their own lives, but they also seem to put this great value, just as you're talking about, on serving others.

You've said so many times that your intention is to bring joy to billions of people. On a superficial level, people could think that the law of attraction is something that's used to fulfill one's own small desires; yet the reality seems to be quite different.

What, to you, is the relationship between this law of attraction and serving others? I'll let you answer that.

**Rhonda Byrne:** The first thing that I want to say is this – whatever anybody wants for themselves in their lives is not superficial. To say something is superficial is a judgment. We can't ever know, because you can't jump inside somebody else and feel and think for them, or be them.

Whatever you choose for you is exactly right. That's the first thing that I want to say. There is no right or wrong. What you choose is totally perfect. The next thing is serving others through the law of attraction. The most important thing first of all is you, and then others.

As a natural consequence, as you become the joy, and as you become the love of you, and the magnificence of you, and the incredible infinite creative power that you are to create your life, all of that joy and all of that love just touches every single person. First it touches the ones closest to you, and then it touches all of your neighbors. It keeps going out from you, radiating, and everybody in your city



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

and everybody in the world. If you are love and joy, you are touching the world just by your existence.

In that way you are giving, are you not? I don't use the word "serving," but that's just my choice. I feel better when I say giving. It just feels better to me to say giving. When you enjoy, when you are feeling truly wonderful, then you are giving yourself to the world. You're giving everything that you can be. You will attract ways to give, too.

Giving isn't just money. We can give right now where we are, we can give a smile. If you think about it, if you're feeling really down and you're walking down the street, it's very hard to give a smile to a total stranger, isn't it? It's really quite hard because you're not feeling that inside of you. But if you are feeling so totally wonderful inside of you, you can't stop yourself from smiling at everybody.

**Marci Shimoff:** That's right, and it just perpetuates. You are a joy magnet.

**Rhonda Byrne:** Yes, exactly.

**Marci Shimoff:** They're finding scientifically that our emotions are contagious. They finally have scientific proof of that. When you smile and feel good, everybody does.

**Rhonda Byrne:** Yes, that's for sure. We've all experienced this. We've experienced people that we love to be around because we feel so good. They brought in all this wonderful energy and joy, and we always feel so wonderful when we're around them. We are all feeling the energy of each other. Of course, we are all one.

**Marci Shimoff:** I now that you and I have talked about this next question before, Rhonda, and I know that people want to hear it from you. In order to put the law of attraction into practice, what's the role of taking action? Is it enough to just put your attention on the things that you want to attract, or is it necessary to actually do something to attract those things?

**Rhonda Byrne:** Yes, we have talked about this. One of the things about precious human beings is wanting to control things and feeling that there are things we have to do. The action for me is the action of being what you want inside of you – that's the action that you take.

Whether you are visualizing, it doesn't matter. If you can't visualize and see



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

pictures that doesn't matter a bit. You don't need to; you can just feel the feeling of what it would be like. Just feel how it would feel. For me, that's the action to take, to do the things – whatever it takes – for you to believe that you're receiving it now.

Be like little children and make believe, and imagine and feel it. Then just feel good. Do everything you can to feel good. When you're not feeling so good, don't be hard on yourself! When you're not feeling good, just say, "Oh well." I decided that I was going to create a life where if I wasn't feeling so good one day, because I make it up when I go along, I decided that when I'm not feeling so good it's because I'm having an incredible growth spurt.

**Marci Shimoff:** And a learning experience, right?

**Rhonda Byrne:** I'm having an incredible growth spurt and I'm about to feel more joy than I've ever felt in my entire life. Do you know what? That's exactly what I create. You create your life, so I create the things that I want. That felt really good to me. If I was feeling a little bit funny, I would say, "Wow, I'm going through a really great growth spurt. Oh my gosh, tomorrow is going to be amazing!" And sure enough, it would be.

**Marci Shimoff:** That's amazing, Rhonda! You certainly took action steps though. It seems as though your actions were the natural steps that someone would take who absolutely knew 100% what was going to happen.

**Rhonda Byrne:** My action steps were receiving. I helped the outcome – I felt that I didn't even know what the film was like, so I couldn't visualize the film. I felt the feelings of joy going out around the world. I felt that feeling.

All of my action was in receiving what I had been asking for. I was attracting to me all of the means, all of the ways, all of the wonderful things like attracting Chris and Janet and the incredible help that they brought with *The Secret* in terms of meeting you and everybody at TLC. All of those things – just attracting all of those things.

So you see, my action was in receiving what I was asking for. Here's the thing as to why you don't want to go out and try to make it happen, because that says you don't believe. That says you don't believe you're going to receive. You somehow have thought to yourself that you have to make it happen. You don't have faith, and you're not trusting.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

Now you can do that – it just makes the journey harder. I know that to feel something inside of you, to focus your mind and to feel something inside of you for just a couple of minutes in a day, that is worth more than so much action that you could do in ten lifetimes.

You look at *The Secret* – there is no way in the wide world that I could have done that action for the outcome to have happened the way that it is. That would just take lifetimes to do that!

**Marci Shimoff:** Well, it's true, really. The *New York Times* called this the biggest phenomenon in self-help in history. It had to happen through a means that was beyond just the normal means of action.

**Rhonda Byrne:** Right! We did not market *The Secret*. We did not advertise *The Secret*. We created some trailers that gave us such joy. I cannot tell you, creating those trailers we would get goose bumps all over. That's what we love to do; we're in joy doing that. We put them on a website that nobody had ever heard of and that nobody knew of. We put them there, and that's how it began.

We just lived our joy. Then everything else just began to happen *for* us while we had absolute faith in the outcome. We knew it with every fiber of our beings. The creation of *The Secret* was our journey of learning. I can look back now on us making *The Secret* and I realize that it was the most fantastic thing.

As we used the secret to create *The Secret*, we learned so much more. I learned so much more that I could share in a book, so much more that I could share with the world. I came to see much more and understand much more through the law of attraction. You are an incredible magnet.

You know something, Marci? You and I are great, because you've written a book that's a perfect title of this. I say this to people, and I think they want to make it hard. They say, "Oh, I need to study, and I need to do this." They're thinking you have to work hard and struggle for things – things just don't come to you.

But the fact of the matter is, if you can decide, if you can make a decision that you're going to feel good, if you can make a decision that you're going to do the very best you can to feel good as often as you can during the day, if you can stop to feel the inside of you, if you can stop to feel good each day, in actual fact everything just comes to you.

That was the thing that I wanted to share with you earlier about money. I know



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



that if you need something, you've got needing in the cells of your body, you've got needing that is radiating out of you, and you're always going to attract needing it. That was my biggest hiccup with money, because I really needed it to keep making the film. But I knew I had to stop needing it for it to come to me. If somebody had said to me, "Rhonda, can you be happy despite the fact that the money is not there? Can you be happy now despite that?"

I would have said, "I can do that. Oh yes, I can do that!" And do you know what? That's all you need to do, no matter what it is. Whether it's the love – whatever it is. Whether it's the weight you want to lose, it doesn't matter what it is. Can you decide, make a choice, to be happy now despite the fact that you don't have the money, or you don't have the love, or you don't have the whatever it is? If you can make the decision to be that and do that, it will arrive just like that. It seems too easy, doesn't it?

**Marci Shimoff:** And the reality is our essential nature is that joy or that happiness. It's not about creating something, it's who we are.

**Rhonda Byrne:** It's who we are – it's in us. It's in every single cell of our bodies, it's what we are. We are pure love, we are pure good, we are pure joy. We're infinite, creative, eternal, power manifesting this time in the container of who you are. You're here to have the experience of your life and create your life just the way you want it.

The experience is now – not "I will have", but now. It's to feel things now and to be happy now; and not to talk about "I will have these in the future", because you're just going to attract it always being in the future. It's always like, "I am, I have, I am receiving today." I say to people, "Act as if you were receiving it today."

Whatever it is that you're wanting, act as though you were receiving it today. It's coming *today*. If you're wanting a new car and your car is old, what would you do if the new car was coming today? You'd clean up the old car, wouldn't you? You'd be wanting to hand it on or sell it, you'd clean up the old car.

Every single thing that you want believe that you are receiving it today, right now. It's coming today. Be happy! Find your way of unleashing the joy that you have within you and feeling the inside of you. Feel the inside – the joy that is inside of you. You will attract to you every single thing that you've been asking for, because you're a magnet for all of those things.

**Marci Shimoff:** Rhonda, every time I listen to you, as you know, I feel this





**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

huge expansion, which for me is the sign that we're moving in the right direction. I feel great! I get god-bumps when you talk about this.

**Rhonda Byrne:** There are no rules, Marci. You make up the rules as you go along. This is why I say to people that you are the expert of you. I can't jump inside somebody. I can only share my inspiration. There are no rules. You get to create the rules. You get to create having no rules. You get to create whatever you want. You get to choose for you.

For anybody else outside of you, you can take inspirations from them – but you choose for you. You decide what makes you feel good and you choose for you.

**Marci Shimoff:** You get to be the authority in your own life.

**Rhonda Byrne:** You are the authority – no one else is. The moment that you put somebody else as an authority what happens is you've just given away your power. No one else is the expert of you. You're the expert of you. You really are.

People will write in beautiful things into the contact of *The Secret* asking us questions. We always say to people, "Ask!" "I don't know what to do. I don't know which way to go. I don't know which decision to make." What I do is I say, "Show me clearly, show me without any doubt whatsoever, show me so I know absolutely which way to go. Show me!" I don't take any action until I have received my answer. Then I just float with the reply.

Ask, ask, ask all the time. Somebody might be wanting to lose weight. You need to ask – ask within yourself. When I say ask, you direct your asking to inside of you. That's where you're asking. Law of attraction is in every cell of your body. Your body is listening to you.

As far as the genie phase is concerned – your wish is my command – the genie is inside of you. The genie is listening to only what you say. The genie can't hear that there's anybody else in the world; it only knows that you're in the world. It's whatever you are saying – the genie just applies it to you. That's why you can't criticize and blame somebody else.

Doing this you bring criticism and blame to you, because the genie doesn't know someone else exists. The genie just thinks, "Criticism and blame, okay!" You attract criticism and blame to you. If you judge others, then you'll attract that judgment to you.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

**Marci Shimoff:** A good reason to stop doing it.

**Rhonda Byrne:** That's right! Your job is you, so ask on the inside of you and know that the answer is going to come in the perfect way. You don't know how it will come. It may be a song on the radio, it may be a newspaper headline. You may over hear somebody in a coffee shop say something. You're going to know the answer. You'll know it when you hear it – you'll know it.

It will be the perfect answer for you, because you attracted it to you through everything in your whole life experience that is contained inside of you.

**Marci Shimoff:** I love that! Rhonda, here's the question I get asked every day. I actually don't know the answer to this, and I know everyone is going to be all ears on this question.

We know that you're beginning to work on a new film. Would you give us some previews about what this next project will be?

**Rhonda Byrne:** I'm not able to, because it's confidential. Whenever we first start, we feel one step along the way with all of these things. Even if I gave an answer now, I can never see the whole picture – I have total faith. I have total faith of the outcome and where it's going to lead me to. What I would answer today would just completely change. I've kind of learned from that.

The other thing is I can tell you that the thrill and the surprise is when everybody sees it. I want them to have that and I want them to experience that when it's released. I have no idea when it will be released. The perfect timing is in the hands of the universe.

It most definitely in every single way will be all new – in every single way.

**Marci Shimoff:** Wonderful! It sounds like you're just following the headlights 200 feet in front of you.

**Rhonda Byrne:** That's exactly right! I know what is in it, but how it's all going to unfold, well, I'm just here for the day, how's that?

**Marci Shimoff:** We're all looking forward to seeing the unfolding of it. Rhonda, what are two or three things that our listeners can do in this week – just in this next coming week – to begin putting the secret to work in their lives? You've given us so many things. If you were to summarize two or three things for



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

our listeners that they can do . . .

**Rhonda Byrne:** Feel good now, and I feel that I've covered that. Gratitude is so incredible, but I'm just going to give you a little bit more on gratitude that I have found.

When I talk about gratitude, I'm talking about gratitude from your heart. You can't feel gratitude with your mind; you feel it with your heart. Gratitude is an expression of love. You can't feel love with your mind. You can express it through words, but you feel love in your heart. Gratitude is an expression of love. It is so powerful! It is one of the most powerful magnets there is, to be in a state of gratitude.

So feel the gratitude with your heart. You may use your mind to lead you, to start to write down all the things that you're grateful for. Then you will feel your heart begin to move into the experience of gratitude. One of the things that I love is the days that I have where I am in such gratitude that my eyes are full of tears all the time. I know that when I have tears in my eyes, or close to tears in my eyes, I know I'm feeling it with all of my heart. When you're feeling it with all of your heart, you are just the most magnificent magnet for all good coming to you.

**Marci Shimoff:** I remember you telling me the story about when you sat down to write the book.

**Rhonda Byrne:** For a start, I didn't begin to write anything until I had felt everything of what I wanted that book to do for people in their lives - more joy and more clarity that I wanted. I felt that for some time before I wrote a single word. Then when I began to write, and I wrote it in three and one-half weeks...

**Marci Shimoff:** Which is a miracle!

**Rhonda Byrne:** See, that's the difference between taking action and receiving, because I kept feeling, feeling and feeling it. I was taking no action other than feeling it and feeling it and feeling it. Do you know what? This one day I got up and I couldn't put my fingers on my computer fast enough. I couldn't keep up with everything that was rushing through me.

What was I doing? I was *receiving* everything I was asking for, and I was just typing the words on my computer. What I would do is each day I would wake up and it would be different, I would intend – please remind me to mention intention as one of the things people can do – I would intend all of the things and



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

I would see the outcome.

I would wake up in the morning and I never typed a word until I had tears in my eyes; not only tears in my eyes, but tears rolling down my face. Some mornings that took quite a bit. The reason that I did that is because I wanted the book to be pure love. I wanted it to have all the love flow from the universe through me into the book. I was really just being the conduit of everything.

For that outcome to happen, I needed to be feeling pure love – like, I love this. When you have tears in your eyes or tears rolling down your face, it's like there's a total meltdown that happens within you – just a beautiful melting. Can you feel that?

**Marci Shimoff:** I can feel that, absolutely!

**Rhonda Byrne:** It's beautiful, like melting. So there's gratitude that's lip-service, it doesn't do a lot, or there's feeling gratitude with your heart. I just wanted to talk about that as one of the most powerful things you can do.

I begin every day and every member of *The Secret* team, before they do anything in their day, they write ten things that they are grateful for. Each one of them emails to the head of the department to say, "Gratitude done." That's how every single member of the team begins their day. I've been using gratitude every single day from the time that I discovered the secret. There isn't a single day that passes where I don't use that.

The other thing that they can start doing right now is start creating your life now. When you go to bed at night, think about your day the next day and intend how you want it to go. It doesn't have to be specific, but your last thought before you go to sleep can be, "Tomorrow is going to be the most amazing day of my life." In fact, it will be, no matter how you perceive it. Today was the best day of all of our lives.

Intend that the next day is going to be the best day. "There are going to be so many wonderful things coming to me today. I can feel it, I can feel it!" Get yourself into the place where you just intend the most wonderful day, where everything is effortless, where everything is easy, where you just feel like you're in the flow and life is just oh so beautiful.

Then when you wake up in the morning, before you put your feet on the ground, intend the day. "This is going to be a great day today. Magic and miracles will



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

follow me wherever I go today. I am going to be all the joy inside of me today. I'm going to see all the joy reflected all around me today. I'm going to feel love today. I'm going to be grateful today. There is great news coming to me today."

**Marci Shimoff:** That is amazing! Imagine if every school child started their day with this, what a different world we'd be creating here. I'm sure that's part of what we're imagining.

Actually, in light of this intention, our last question is, *Healthy Wealthy nWise* believes very strongly in the power of intention to manifest outcomes. We'd like to know what is the single most important project right now for you, and what intention would you like all of us who are listening tonight to hold for you?

**Rhonda Byrne:** There's one thing, and that's living in joy and bringing joy to the world. It will take the forms of many different projects, of many books, of many insights that are shared, many things that many incredible people do all around the world.

This is the beginning of something so wonderful – bringing joy to the world and enjoying that; and living in your joy and allowing everybody else to choose theirs. It just isn't your job to choose. From your perspective, to look out at somebody else and to look at them and to see them struggle, you can offer a helping hand. But if they don't want that, to know that that's perfect for them too.

To allow other people to live their lives, to be all the joy that you are and all the love that you are. As you are that, you will attract all of the people where you can share that joy and share that love with.

**Marci Shimoff:** Rhonda, I know before the call you said that your intention for this call is the same as your intention for life, which is this intention of joy. What a wonderful message to leave the listeners with tonight.

Rhonda, I just want to thank you so much for sharing your extraordinary heart and your wisdom with us, and to thank you for creating *The Secret*, which is raising the consciousness and the vibration of people all around the world. It's just a phenomenal blessing. I know I join with all of the listeners in sending you the deepest, deepest thanks.

Janet and Chris, and Liz and Ric, thanks so much to all of you at *Healthy Wealthy nWise* for putting together and offering all of us this great event.



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

**Rhonda Byrne:** Marci, thank you so much. Chris and Janet, and Ric and Liz thank you very much. And to everybody all over the world who has been listening, thank you so much with all of my heart.

Now I have beautiful tears. There's one thing that I would love everybody to know. I want you to know, no matter where you are now, you are just so magnificent. You are so perfect and wondrous, a magnificent human being who is expressing your life as you. I want you to know that you have every possibility and potential you could ever imagine in your life. You are just perfect.

**Marci Shimoff:** Thank you so much, Rhonda. Janet, I know you have some final words.

**Janet Attwood:** I do, Marci. Your heart just flowed so beautifully with Rhonda's tonight. You did a wonderful, wonderful job.

Rhonda, thank you for your great vision for the world and thank you for the joy you've given so many through this vision. You are truly bringing joy to billions, so thank you so much. We're so honored that you have been with us tonight. It's a deep honor for all of us.

**Rhonda Byrne:** Janet, thank you.

**Janet Attwood:** All love to you. Both of you, just your heart, you're all over tonight.

**Marci Shimoff:** It takes a heart to know a heart, Janet, so you've got it too.

**Janet Attwood:** For our listeners, if you have not yet seen *The Secret* movie, or if you are now thinking of someone who could really benefit from it, you can get your copy by going to [www.HealthyWealthynWise.com/TheSecretMovie](http://www.HealthyWealthynWise.com/TheSecretMovie).

You can also get a copy of the #1 *New York Times* best-selling book version by going to [www.HealthyWealthynWise.com/TheSecretBook](http://www.HealthyWealthynWise.com/TheSecretBook).

Of course, be sure to check out all of the wonderful, great things Rhonda and her team have made available at [www.TheSecret.tv](http://www.TheSecret.tv).

Rhonda, just a sidebar – I showed *The Secret* to kids in lock-down detention centers last week. We had a long talk afterwards, and they came up to me and said, “Thank you so much – we get it.”



**Executive Producer  
Of The Secret**

**Rhonda Byrne**



---

So thank you Rhonda. For everyone – this knowledge – just put it out all over the universe so we can transform the world together.

**Rhonda Byrne:** Isn't it so great, to be a part of that? Thank you so much for this opportunity. Thank you to people everywhere. It's so, so wonderful.